Asia-Pacific Economic and Business History Conference
Seoul National University, 14-16 February 2013

OVERVIEW OF THE CONFERENCE PROGRAM

All sessions on Thursday and Friday are in the Convention Centre of Hoam Faculty House

Thursday, 14 February 2013

13:30-15:00  Session 1: Crises and recovery in history (Magnolia room)
Session 2: Anthropometrics and history (Water Lily room)
Session 3: Quantitative approaches (Camellia room)
15:00-15:30  Tea-coffee break (Convention Centre foyer)
15:30-17:30  Session 4: Education (Magnolia room)
Session 5: Institutions and human resources in industrialisation (Water Lily room)
Session 6: Business History (I) (Camellia room)
18:00-20:00  Conference reception (Marronnier room in Main Building, 2nd floor)

Friday, 15 February 2013

9:00-10:30  Session 7: Modern crises (Magnolia room)
Session 8: Historical aspects of labour markets and employment (Water Lily room)
Session 9: Welfare and living standards (Camellia room)
10:30-11:00  Tea-coffee break (Convention Centre foyer)
11:00-12:30  Session 10: Business history (II) (Magnolia room)
Session 11: Responses to crises (Water Lily room)
Session 12: Inequality: policy, crisis and trends (Camellia room)
12:30-13:30  Buffet lunch (Crystal room in Main Building, 1st basement floor)
13:30-15:00  Session 13: Institutions and economic change (Magnolia room)
Session 14: Productivity and markets (Water Lily room)
Session 15: Causes and consequences of inequality (Camellia room)
15:00-15:30  Tea-coffee break (Convention Centre foyer)
15:30-17:00  Keynote Noel Butlin Lecture by Young Hoon Rhee (Magnolia room)
17:15-18:00  EHSANZ general meeting (Water Lily room)
KEHS general meeting (Camellia room)
19:00-22:00  Conference dinner (Marronnier room in Main Building, 2nd floor)

Saturday, 16 February 2013

All sessions on Saturday are in the Doosan Humanities Hall

9:00-10:30  Session 16: Comparative perspectives on economic development (Lecture room no.301)
Session 17: Banking and finance (Lecture room no.303)
10:30-11:00  Tea-coffee break (Doosan Hall foyer)
11:00-12:30  Session 18: Productivity (Lecture room no.301)
Session 19: Issues in economic development (Lecture room no.303)
12:30-13:30  Buffet lunch (Banquet Hall no.605, 6th floor, Doosan Humanities Hall)
Hoam Faculty House Convention Centre, 1st floor

Hoam Main Building: Buffet lunch (Crystal room), Conference Dinner & Reception (Marronnier room)
Hoam Convention Centre: All sessions on Thursday and Friday (Magnolia, Camellia, Water Illy room)
Hoam West Hall: Accomodations
Saturday: Route from Hoam Faculty House (building no. 125, K sector) to Doosan Humanities Hall (building 8, H sector). It is a 25 minute walk. Alternatively, a small bus will operate at 10 minute interval from 8am between Hoam and Doosan.
Asia-Pacific Economic and Business History Conference
Seoul National University, 14-16 February 2013

SESSION PROGRAM

Thursday, 14 February 2013

13:30-15:00, Magnolia room

Session 1: Crises and recovery in Asia

Chair: Pierre van der Eng (Australian National University)

Yu-Ping Lee (Academia Sinica, Taiwan), ‘The world agricultural crisis and shipping in the Asia-Pacific region: Observations centered on British-Japanese maritime competition in the early 1930s’.

Vicente Angel S. Ybiernas (De La Salle University, The Philippines), ‘The politics and economics of recovery in colonial Philippines in the aftermath of World War I, 1918-1923’.

Tai-kuang Ho and Cheng-ching Lai (National Tsing Hua University, Taiwan), ‘Silver lifeboat? The rise and fall of Chinese price level under fluctuating world silver price, 1928-34’.

13:30-15:00, Water Lily room

Session 2: Anthropometrics and history

Chair: Sok Chul Hong (Sogang University, South Korea)

Mung Soo Cha (Yeungnam University, South Korea) and Young-jun Cho (Seoul National University), ‘Trend in the Korean stature, 1547-1882’.

Stephen Morgan, (University of Nottingham, UK), ‘Economic and political impact on nutritional status in early Qing China 1670-1760’.

Chulhee Lee (Seoul National University, South Korea) ‘Intergenerational effects of in-utero exposure to the 1980 Kwangju Uprising in South Korea’.

13:30-15:00, Camellia room

Session 3: Quantitative approaches

Chair: Kitae Sohn (Kookmin University, South Korea)

Les Oxley (University of Waikato, New Zealand), ‘Testing the predictive power of genuine savings as a long-run indicator of future well-being’.

Matthew C. Chang (Hsuan Chuang University, Taiwan), ‘Weather effects, order submissions and order imbalances: New evidence from Taiwan during 2000- 2007’.

Mafiz Rahman (University of Southern Queensland, Australia), ‘Financial development, international trade and economic growth in Australia: New evidence from multivariate framework analysis’.
**15:30-17:30, Magnolia room**

**Session 4: Education**

**Chair:** Chulhee Lee (Seoul National University)

**Alex Major** (University of Sherbrooke, Canada), ‘Education in the Paris of the East: The French mission to modify and modernise the identity of Shanghai’s Chinese elite’.

**Sok Chul Hong** (Sogang University, South Korea) and **Hoyt Bleakley** (University of Chicago, USA), ‘Postbellum Decline of White School Enrollment in Southern US’.

**Kitae Sohn** (Kookmin University, South Korea) and **Sun Go** (Chung-Ang University, South Korea), ‘The school attendance of black children by paternal occupation, 1870–1930’.

**Sok Chul Hong** (Sogang University, South Korea) and **Hoyt Bleakley** (University of Chicago, USA), ‘Postbellum Decline of White School Enrollment in Southern US’.

**15:30-17:30, Water lily room**

**Session 5: Institutions and human resources in industrialisation**

**Chair:** Martin Shanahan (University of South Australia, Australia)

**Sang Yun Ryu** (LG Economic Research Institute, South Korea), ‘Coordination between colonial government and big business in 1920s and 1930s: A case of silk industry’.

**Jae Won Sun** (Pyeongtaek University, South Korea), ‘Training policy and building human resource in the second half of 1940s and 1950s’.

**Sang Cheol Lee** (Sungkonghoe University, South Korea), ‘Economic bureaucrats in 1950s and early 1960s’.

**Junko Watanabe** (Kyoto University, Japan) ‘Coordination between government and business in prewar and postwar Japan: A case of textile industry’.

**15:30-17:30, Camellia room 1**

**Session 6: Business History (I)**

**Chair:** Stephen Morgan (University of Nottingham, UK)

**Leslie Hannah** (London School of Economics, UK, and University of Tokyo, Japan), ‘Corporations before 1914: Asia-Pacific in western mirrors.’

**Dong-Woon Kim** (Dong-Eui University, South Korea), ‘J. & P. Coats in Asia before 1945’.

**Hua Qian** (City University of Hong Kong), ‘Business and politics: The China Association, 1914-1931.’

**Pierre van der Eng** (Australian National University, Australia), ‘Limits of FDI legitimacy, national embeddedness and political influence: Philips in Australia, 1945-1980’.
Friday 15 February 2013

9:00-10:30, Magnolia room

Session 7: Modern crises

Chair: Dongwoo Yoo (West Virginia University, USA)

C. Edoardo Altamura (University of Geneva, Switzerland), ‘The business of debt: A political and economic history of the recycling of petrodollars in the 1970s’.

Hideto Matsubara (Hitotsubashi University, Japan), ‘Crisis of industry and leadership in high-performing organizations: The case of the Japanese orange industry, 1968-1989’.

Raul Fabella (University of The Philippines, The Philippines) and Vigile Marie B. Fabella (Konstanz University, Germany), ‘Will inflation in the post-crisis era impede poverty reduction in developing countries? Lessons from the recent history’.

9:00-10:30, Water Lily room

Session 8: Historical aspects of labour markets and employment

Chair: Sun Go (Chung-Ang University, South Korea)

Kentaro Saito (Kyoto Sangyo University, Japan), ‘Migration and labour market integration, British engineers 1865-1914’.

Woong Lee (Korea Institute for International Economic Policy, South Korea), ‘Structural change in the job matching process before the Great Contraction in the United States, 1924-1932’.

Phacharaphorn Phanomvan Na Ayudhya (Chulachomklao Military Academy, Thailand), ‘19th century early Rattanakosin construction and gold price index based on Chodmaihet Wat Phra Cetupol (Cetupol Temple Accounts)’.

9:00-10:30, Camellia room 1

Session 9: Welfare and living standards

Chair: Stephen Morgan (University of Nottingham, UK)

Myung Soo Cha (Yeungnam University, South Korea), ‘State famine relief as a cause of the Great Divergence’.

Jessica Vechbanyongratana (Chulalongkorn University, Thailand), ‘Ordinary landholder living standards in early-twentieth century Siam’.

Rajabrata Banerjee and Martin Shanahan (University of South Australia, Australia), ‘Why did living standards slow in Australia between 1890-1940? Agriculture’s role in affecting long term total factor productivity’.
11:00-12:30: Magnolia room

Session 10: Business history (II)

Chair: Kent Deng (London School of Economics, UK)

Janette Rutterford (Open University, UK) and Leslie Hannah (London School of Economics, UK), ‘The twentieth century ‘democratic’ ownership revolution: Anglo-American trajectories’.

Yitaek Park (Korea University, South Korea), ‘Corporate accounting control and corporate governance structure in wartime Japan’.

Raul Fabella (University of The Philippines, The Philippines), ‘Wipeout: Sangley mercantile dominance and persistence in the Spanish colonial period in The Philippines’.

11:00-12:30: Water Lily room

Session 11: Responses to crises

Chair: Chaisung Lim (Seoul National University, South Korea)

Mi Park (University of British Columbia, Canada), ‘From the Indonesian uprising of 1998 to the Spanish indignado of 2011: A comparative analysis of anti-austerity movements in Asia and Europe’.

Min Kyoung Oh and K. Thirumaran (James Cook University, Singapore), ‘Socio-economic origins of Kangwonland in South Korea and Marina Bay Sands in Singapore.’

Hua Jin (Hitotsubashi University, Japan), ‘Crisis in industrial creation and recovery by actors outside of the markets: The case of entrepreneurial universities in China, 1980s-2000s’.

11:00-12:30: Camellia room

Session 12: Inequality: policy, crisis and trends

Chair: Tetsuji Okazaki (University of Tokyo, Japan)

Hun-Chang Lee (Korea University, South Korea), ‘Welfare policy of Chosŏn dynasty (1392-1910) in the Malthusian age’.

Shunsuke Nakaoka (Kokushikan University, Japan), ‘Wealthy elite in modern Japan the period of the series of economic crisis from the perspective of changes in their income structure: The case of the Kanto region in 1930s’.

Nak Nyeon Kim and Jongil Kim (Dongguk University, South Korea), ‘Income inequality in Korea, 1933-2010: Evidence from income tax statistics’.
13:30-15:00: Magnolia room

Session 13: Institutions and economic change

Chair: Duol Kim (Korea Development Institute, South Korea)

Sumner Lacroix (University of Hawaii-Manoa, USA), ‘Property rights in land, and the extent of settlement in Dutch South Africa, 1652-1770.’

Se Yan (Peking University, China), ‘The long-term effects of Christian activities in China.’

Dongwoo Yoo (West Virginia University, USA) ‘Decolonization policies and institutions in Africa: A comparative historical approach’.

13:30-15:00: Water Lily room

Session 14: Productivity and markets

Chair: Woong Lee (Korea Institute for International Economic Policy, South Korea)

Tetsuji Okazaki (University of Tokyo, Japan), ‘Productivity change and mine dynamics: The coal industry in Japan during World War II’.

Tom French (Ritsumeikan University, Japan), ‘From the Allied landings to the Landcruiser: Jeeps and the postwar revival of the Japanese automotive industry’.

Jock Given (Swinburne University, Australia), ‘Indian Pacific: An analysis of the COMPAC, SEACOM and IOCOM submarine telephone cables’.

13:30-15:00: Camellia room

Session 15: Causes and consequences of inequality

Chair: Sun Go (Chung-Ang University, South Korea)

Kent Deng (London School of Economics, UK), ‘How the market saved the ruling party in mainland China after the Maoist economic crisis, 1978-2008’.

Kaviyarasu Elangkovan (Putra Malaysia University, Malaysia), ‘People’s perspective: Minimum wage laws in Malaysia’.

15:30-17:00: Magnolia room

Keynote Noel Butlin Lecture

Introduction and moderator: Martin Shanahan, President of the Economic History Society of Australia and New Zealand

Keynote Noel Butlin Lecture by Professor Young Hoon Rhee (Seoul National University, South Korea),
17:15-18:00: Water Lily room
Economic History Society of Australia and New Zealand general meeting

17:15-18:00: Camellia room
Korean Economic History Society general meeting

Saturday 16 February 2013

9:00-10:30: Lecture room no.301
Session 16: Comparative perspectives on economic development
Chair: Duol Kim (Korea Development Institute, South Korea)

Christopher Westley (Jacksonville State University, USA), ‘Luck, human agency, and micro institutions in colonial Brazil’
Erhan Atay and Gokhan Karsan (Suleyman Sah University, Turkey), ‘A comparative analysis of Turkish and Korean political economy: Economic crisis perspective’.
Neil Barnwell (University of Technology Sydney, Australia), ‘The influence of small size and remoteness upon business development.’

9:00-10:30: Lecture room no.303
Session 17: Banking, finance and natural resources
Chair: Dongwoo Yoo (West Virginia University, USA)

Miriam Kaminishi (National University of Singapore, Singapore), ‘The Japanese financial institutions in Manchuria: from economic expansion to chronic recession during the 1920s’.
Ji-Yong Lee (Brittany Business School, France), ‘Crisis and financial institutions in transition’.
Dashjams Bayarmaa (Kyushu University, Japan), ‘Natural resources, institutions and economic growth: The curse that turned to be a lifesaving buoy in transition economies’.

11:00-12:30: Lecture room no.301
Session 18: Productivity
Chair: Se Yan (Peking University, China)

Raj Banerjee and John Wilson (University of South Australia, Australia), ‘Education and productivity in Victoria, 1860-1939’.
Nicolas Zammit (University of Warwick, UK), ‘Expectations reconsidered: A sectoral comparison of Canadian-Australian productivity, 1871-2008’.
Chaisung Lim (Seoul National University, South Korea), ‘The relative total factor productivity and profit rate estimates of East Asian railways in the first half of the 20th Century: Japan, Taiwan, Korea, and Manchuria’.
11:00-12:30: Lecture room no.303

Session 19: Issues in economic development

Chair: Les Oxley (University of Waikato, New Zealand)

Jonathan Eli A. Libut (University of Santo Tomas, The Philippines), ‘The dynamics of labor migration in the continuing course for economic development of the Philippines’.

Rusmawati Said and Kar Yee Ng (Putra Malaysia University, Malaysia), ‘Labour standards and export performance in ASEAN-5’.

Duol Kim (Korea Development Institute, South Korea), ‘Foreign aid and Korean economic development: A global perspective’.